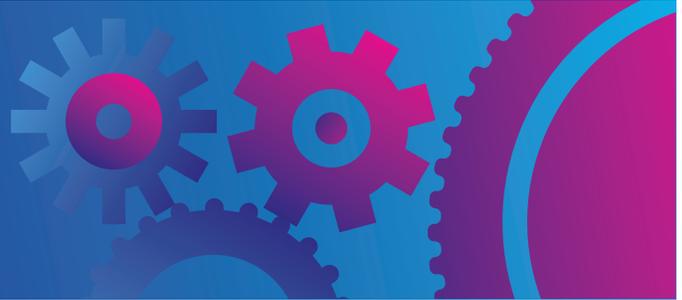


HR Tech Flash Survey: The Digital Frontier



Finding the right digital tools that deliver on their promise can be challenging. That's what over 90 attendees at this year's HR Technology Conference told us when we asked about the technology their organization is using today and their future plans.

Not surprisingly, our survey found that businesses are looking for more and better data to help inform decision-making – both for the individual and the organization. Specifically, they need more effective tools to help them aggregate data across the HR function. A significant number are looking for an analytics solution to help them predict HR scenarios as well as an employee hub to help their employees make sense of all of their HR programs. The results are summarized below.

By the numbers:

How effective are your current technology solutions?

Almost half of all survey respondents have the following systems in place, but many see room for improvement.

Personalized portals or hubs

50%

Are not completely satisfied with their personalized portal solution that serves as a hub and allows employees to access all HR systems.

Decision support tools

53%

Are looking to improve the tech-based decision support tools currently offered to help employees make health and financial benefit decisions.

Data analytics

66%

Are looking for more effective tools to help them aggregate data across the HR function.

Technology trends for future investment

Among the survey respondents that don't currently have the following services in place, below are the areas that will see the greatest growth in the next three years.

Individual messaging

67%

Plan to offer personalized messaging to drive individual behaviors.

Predictive analytics

69%

Plan to put analytic tools in place to help them predict HR scenarios.

Rewards and recognition

71%

Plan to offer an employee rewards and recognition program.



At Buck, we know the right technology strategy can help to enhance HR communications, drive greater employee engagement, and empower your team with the analytics and decision-making tools you need to manage your workforce.

To learn about our integrated digital solutions contact us at talktous@buck.com or visit buck.com/technology.