



bEnabled™ case studies

Choose what works with an integrated administration solution.



When you simplify how you integrate, manage, and administer your complex health, retirement, and rewards programs, both your organization and your people benefit.

Here are a few of our stories.

Case study 1

Health and welfare

Situation

After being acquired by a private equity firm, a professional services organization needed to develop and implement a new benefits program and actively enroll the U.S. workforce in the new plans — all in a very short timeframe. Using our administration platform and decision support tools, we facilitated the solution implementation and annual enrollment into the new plans.

Results

The organization's new health and welfare program was delivered on time, received unprecedented enthusiasm from all levels of the organization, and more than 89% of eligible employees enrolled by the deadline. Even better: The campaign won an AVA Digital Award and two prestigious IABC Gold Quill Awards of Merit.

Case study 2

Voluntary benefits

Situation

Our client wanted to modernize its communication approach during annual enrollment to better educate employees and provide easier access to benefits information through an engaging digital experience. Through bEnabled, we provided an intuitive, user-friendly, and interactive microsite that was designed around employee insight and provided seamless connectivity across all benefits platforms.

Results

- 72% of employees visited the microsite to learn about their benefits
 - 22% of site visitors completed the quiz
 - 90% of employees enrolled online (12% increase)
 - 300-500% average participation increase in existing voluntary benefits programs
 - 41% decrease in call center volume
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Learn more

Explore how you can make an integrated administration solution work for you. Contact us at **1 866 355 6647** or **talktous@buck.com** to get started.

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